

Company Overview

Star Pupil LLC publishes children's books and related educational content with the goal of connecting young minds with creativity, culture, humor and their own imaginations. Jef Lippiatt started Star Pupil in April 2016. The inaugural book launched on Amazon in August 2016. Jef started the company with the vision to publish engaging children's books and related educational material and merchandise. Our books are available on Amazon and the Amazon Kindle. We also provide educational material on our company blog.

Contact Information

- **Contact** - Jef Lippiatt / Owner
- **Website** - StarPupilBooks.com
- **Email** - starpupilbooks@gmail.com

Pitch Section

XS Pitch

Star Pupil is dedicated to helping young minds connect with creativity, culture, humor through a variety of educational mediums.

S Pitch

Star Pupil is dedicated to helping young minds connect with creativity, culture, humor through a variety of educational mediums.

The books we publish are stories that push us toward the boundaries of our own curiosity or inspire us to become better versions of ourselves. We are constantly looking to connect children with education in new and meaningful ways.

M Pitch

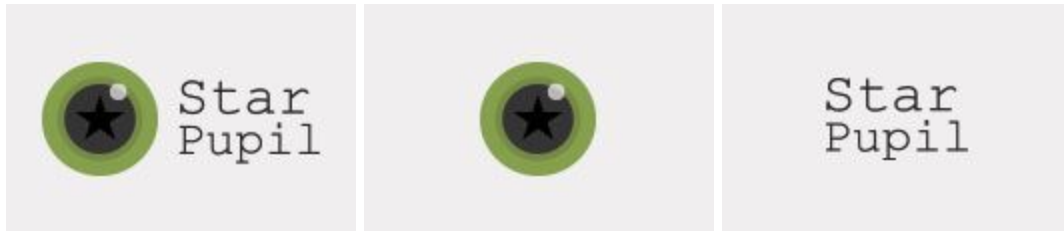
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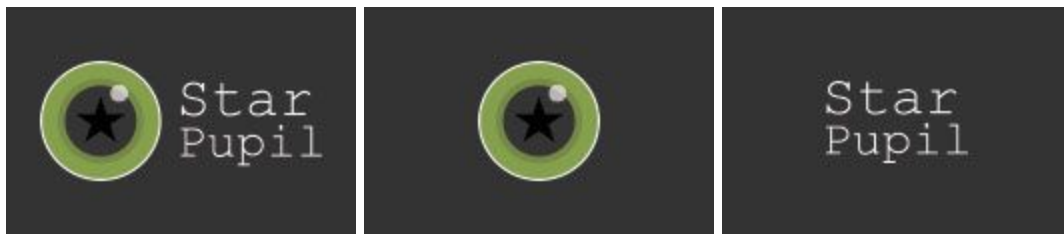
We strongly believe that the best education is continuous and combines collaboration, technology and multi-sensory experiences. Everyone learns differently and we do our best to embrace that in everything we produce.

Brand Assets

Preferred Logo for Light Backgrounds



Preferred Logo for Dark Backgrounds



Note: Each logo is available in several sizes as a **JPG**, **PNG** and **EPS**.

Brand Guidelines

Please follow the points below when using or displaying the Star Pupil brand.

- Only use the logo as provided – scale it proportionally, do not distort it
- Do not alter colors, add filters or effects
- Do not rotate it or mirror it
- Choose the proper logo for use on light or dark backgrounds based on your needs

✓ Star Pupil ✗ StarPupil ✗ Star pupil ✗ star pupil

✓ Star Pupil LLC ✗ Star Pupil llc ✗ Star Pupil, LLC

Brand Colors



Brand Fonts

Courier New & Courier New Bold

Founder Bio and Photo

Jef Lippiatt

Jef has always enjoyed children's books. He is also very passionate about education and self-education.

He never set out to become a children's book author but after writing several stories he decided to start Star Pupil LLC, an educational publishing company.

He strives to self-publish engaging stories and related educational content.

